

# 11 opportunities for **digital transformation** in Switzerland





We have conducted  
20 in-depth interviews with  
**C-Level representatives**  
**from Switzerland**  
across industries.

They outlined the following  
challenges concerning  
**digitalisation and automation.**

## Change management

Communication is the key. Organisations need to be prepared for resistance of employees towards changes in their work processes.



## Organisational transformation towards agility

It's all about processes, methods and cultural change.



## Need for new skills

Massive technological change in the environment leads to the necessity of completely new skill profiles that are needed along the value chains.



## Process transformation

While many processes are digitised, mindsets may still be operating in the old way. Transformation needs to be rethought holistically.

## Increasing cyber threats

The past year has seen a huge boost in cyber activity as companies had to reconfigure networks and systems to serve the needs of remote workforces leaving organisations exposed to vulnerabilities.



## Financial aspects and organisational willingness to invest in digitalisation

Many organisations require a stronger prioritisation of projects to align with budget limitations.



## Governance as a central challenge

Can digitalisation be done democratically or is a lead necessary?



## Technological change brings new sourcing opportunities

There is a need for new sourcing models that may bring organisational and process challenges for inexperienced teams.



## Collaborations with partners in agile work environments

Businesses face challenges with contracts due to a lack of clear goals with collaboration partners.

## Difficulties to gain access to high-quality data

Increasing data privacy regulations bear challenges in certain markets. Technical and local expertise is needed.



## Fragmented IT- and tool-landscapes

Organisations are at risk that a fragmented IT- and tool landscape may lead management to making strategic decisions based on inaccurate data.



Our **team of experts** in Switzerland can help you address these challenges to take full advantage of your digital transformation.



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